

# Chrysalis Awards Nomination Form

#Chrysalis2017



SAVE THE DATE: April 28<sup>th</sup> at the Sanibel Harbour Marriott, Tradeshow and Awards Luncheon

*Fill out the form completely, then either print and fax to: 239-334-1106, or print, scan and email to [teamtourism@leegov.com](mailto:teamtourism@leegov.com).*

WHO ARE YOU NOMINATING?  INDIVIDUAL  COMPANY  ORGANIZATION

NAME OF NOMINEE, COMPANY, OR ORGANIZATION:

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CONTACT (AT COMPANY OR ORGANIZATION LISTED ABOVE):

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ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SELECT/CHOOSE **ONE** FROM THE FOLLOWING CATEGORIES:

- Business Development: Exemplifies ability to have significant impact on the local economy, employees and development of social capital in the community while recognizing the importance of the environment to the destination and reducing environmental impacts.
- Eco-Innovation: Exemplifies ability to make significant contributions to the responsible use and protection of our natural resources and environment, promoting the long-term sustainability of the destination.
- Cultural Achievement: Exemplifies ability to make significant contributions to the development of our reputation as a cultural destination while promoting a great quality of life and diverse economy; this includes the arts, local heritage, festivals, and events.
- Sports: Exemplifies ability to make significant contributions to the development of our sports and recreation industry and reputation as a healthy, physically active, sporting destination.
- Education: Exemplifies ability to make significant contributions to the local workforce by raising the level of professional development, contributing to the economic vitality and sustainability of the destination.
- Sales & Marketing: Exemplifies ability to make significant contributions to the marketing and promotion of the destination and community or to create an innovative marketing program that promotes the destination. This also includes festivals and events.

NOMINEES WILL BE JUDGED ON THE FOLLOWING CRITERIA:

- Long-term sustainability of nominees work
- Ability to distinguish themselves and promote community sustainability
- Efforts to promote the destination
- Contributions to business and tourism partnerships

PLEASE LIST THE REASONS WHY YOU HAVE SELECTED THIS NOMINEE FOR THE AWARD CATEGORY:

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