



## INDUSTRY PARTNER WEBSITE OPPORTUNITIES

As an industry partner, the Lee County Visitor & Convention Bureau provides a variety of promotional opportunities on their consumer website, FortMyers-Sanibel.com. This allows partners to showcase their businesses to thousands of potential and future visitors on a daily basis.

20% OF WEBSITE VISITS RESULT IN AN  
INDUSTRY PARTNER REFERRAL!

Source: Google Analytics

Our consumer website is open to any Lee County business providing services or products relevant to the tourism industry (see our [detailed business rules](#)). Managing your business listings, deals and events is easy and best of all, it's free! Simply follow the steps below to add or edit your information.

### ACCESS YOUR LISTING

To access your business information, navigate to the industry login page at <https://www.fortmyers-sanibel.com/partner-login>. If you do not currently have an account, click “register today” to create a new account. For existing accounts, enter your username and password or click “forgot password” if you have misplaced your credentials.

### EDIT YOUR CONTENT

Once you have successfully logged in, you may add or edit business listings, deals and events by clicking on the respective tabs. When creating or editing your content, it is important to submit as much information as possible. Every listing should contain detailed descriptions, contact information, website links and photographs. In addition, business listings can feature information including amenities, map locator, social links and video. Providing complete and accurate information is crucial to the success of your listing.

### SUBMIT YOUR CONTENT

Once you have entered or edited all your content, be sure to “submit for publishing.” Once your information has been submitted, it will be reviewed for accuracy and posted within 48 hours.

If you have any questions regarding the website, please contact:

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