



## Events Marketing Program Timeline Fiscal Year 2018-19

TDC Events Subcommittee members:

*Chair: Pamela Cronin*

*Colleen DePasquale, Bill Waichulis, Fran Myers*

Timeline Fiscal Year 2018-19	
<b>Subcommittee Workshop*</b> <i>Criteria Discussion and timeline confirmation</i>	Thursday, February 8 <i>Immediately following TDC meeting</i>
<b>Application Webinar*</b> <i>pre-register!</i>	Thursday - March 15 @ 3:00pm
<b>Application Deadline</b>	Friday - April 27 @ 5:00pm
<b>Review Workshop **</b> <i>Discussion &amp; recommendations</i>	Thursday- June 14 @10:30am <i>Follows TDC meeting</i>
<b>Approval of recommendations</b>	Thursday- July 12 @ 9:00am <i>During TDC meeting</i>
<b>Budget Approval –BoCC</b>	September, 2018

\*Webinar opens application cycle on March 15-Register by [clicking here](#).

\*\*Review Workshop is held at Lee County Admin East, 2201 Second Street, Green Room, first floor- downtown Fort Myers. [Map it!](#)

\*\* Attendance at the Application Webinar is required for requesting agencies. All requests for fiscal year 2018/2019 Event Marketing funds are submitted on line March 15-April 27, 2018.