



## Events Marketing Program Timeline For Fiscal Year 2019-20 Funding

TDC Events Subcommittee members:

*Chair: Pamela Cronin*

*Holly Smith, Colleen DePasquale, Bill Waichulis, Fran Myers*

Timeline Fiscal Year 2019-20	
<b>Subcommittee Workshop*</b> <i>Criteria Discussion and timeline confirmation</i>	Thursday, February 7 <i>Immediately following TDC meeting</i>
<b>Application Webinar*</b> <i>pre-register!</i>	Monday - March 25 @ 3:00pm or Tuesday - March 26 @ 9:00am
<b>Application Deadline</b>	<b>Friday – May 10</b> @ 5:00pm
<b>Review Workshop **</b> <i>Discussion &amp; recommendations</i>	Thursday- June 13 @10:30am <i>(Follows TDC meeting)</i>
<b>Formalization of recommendations</b>	Thursday- July 11 @ 9:00am <i>(During TDC meeting)</i>
<b>Budget Approval –BoCC</b>	September, 2019

\*Webinar opens application cycle on March 25-Register by [clicking here](#).

\*\*Review Workshop is held @ Lee County Admin East, 2201 Second Street, Suite 118 first floor- downtown Fort Myers. [Map it!](#)

\*\* Attendance at the Application Webinar is required for requesting agencies. All requests for fiscal year 2019/2020 Event Marketing funds are submitted on line March 18-**May 10, 2019**.