



LEE COUNTY

TOURIST DEVELOPMENT COUNCIL

Lee County TDC Events Marketing Funding FY20-21				
Organization Name	Project Name	Event Dates	Funding Requested	Funding Recommendation
	FY 2020-21 Available Funding			\$200,000.00
FGCU Board of Trustees	Sanibel Island Writers Conference	October 23-25, 2020	\$25,000.00	\$12,500.00
Downtown Mgmt Corp/ RDA	Downtown Fort Myers Holidays	November 27-December 31, 2020	\$25,000.00	\$25,000.00
Coral	Cape Coral Art and Music Festival	January 9-10, 2021	\$25,000.00	\$0.00
ArtFest Fort Myers	ArtFest Fort Myers	February 5-7, 2021	\$25,000.00	\$25,000.00
ECHO	ECHO's Global Food and Farm Festival	March 11-13, 2021	\$7,475.00	\$7,475.00
Lee County Alliance of the Arts	Fringe Fort Myers	April 28- May 2, 2021	\$14,000.00	\$14,000.00
Greater Pine Island Chamber of Commerce	MangoMania Tropical Fruit Festival	July 10-11, 2021	\$8,000.00	\$8,000.00
			\$129,475.00	\$91,975.00
TDC approved August 13, 2020 BoCC approval pending-Sept 2020				