



**Thursday, January 14, 2021 at 9:00 a.m.
Lee County Admin East, Conference Room #118
2201 Second Street, Fort Myers, FL 33901**

**Estimated
Time
(Minutes)**

- | | |
|---|-----------|
| I. Call to Order | |
| II. Pledge of Allegiance | |
| III. Roll Call | |
| IV. ⇨ Approval of December 10, 2020 TDC Meeting Minutes | |
| V. Public to be Heard | 5 |
| VI. Municipalities to be Heard | 5 |
| VII. Report of the Executive Director, Tamara Pigott | 20 |
| a. Bed Tax Collection | |
| b. STR Report | |
| c. Airport Traffic | |
| d. Sales Report, Jill Vance and Stefanie Zinke | |
| e. Public Relations Report, Francesca Donlan | |
| VIII. Special Presentation | |
| a. ArtFest Fort Myers Update, Sharon McAllister, Executive Director | 10 |
| IX. New Business | |
| ⇨ a. Nomination of FY2021-22 Marketing Grant Subcommittee Members, Nancy MacPhee | 5 |
| X. For Council Information | |
| XI. TDC Member Items | |
| XII. Adjourn | |

⇨ **Denotes Action Item**

The next TDC meeting will be held on Thursday, February 11, 2021 at 9 a.m. at the Lee County Admin East building, first floor conference room 118, 2201 Second Street, Fort Myers, FL 33901.