



Events Marketing Program Timeline For Fiscal Year 2021-22 Funding

TDC Events Subcommittee members:

Pamela Cronin, Tony Lapi, Colleen DePasquale, Bill Waichulis

Timeline Fiscal Year 2021-22	
Subcommittee Workshop <i>Criteria Discussion</i>	Thursday, March 11 <i>Immediately following TDC meeting</i>
Application Webinar* <i>pre-register!</i>	Monday - April 12 @ 3:00pm
Application Deadline	Friday – May 14 @ 5:00pm
Review Workshop ** <i>Discussion & recommendations</i>	June 10 approx 10:30am <i>(Follows TDC meeting)</i>
Formalization of recommendations	Thursday- August 12 @ 9:00am <i>(During TDC meeting)</i>
Budget Approval by BoCC	September, 2021

*Webinar opens application cycle on April 12-Register by [clicking here](#).

**Review Workshop is held @ Lee County Admin East, 2201 Second Street, Suite 118 first floor- downtown Fort Myers. [Map it!](#)

** Attendance at the Application Webinar is required for requesting agencies.